

Ph Photography

About photography from Four

Images play a vital role in advertising, marketing and communications because they tell a story in seconds. Now, more than ever, consumers want to see things for themselves before making a decision about a company, purchase or a brand.

With a comprehensive COVID-19 policy in place, our photographers are able to work safely and to government guidelines in a range of environments. With provisions for temperature checks, PPE and distancing built into shoots, you can be assured that our team will never work in a way that puts you or themselves at risk.

Our rates are competitive starting at £350 for a half day and £600 per day with hourly rates also available. Our talented team specialises in events, location shoots and high-quality portraiture. We mainly work in London and the South East but are able to travel across the UK.

	Portraits/people - in studio or on location	Events	Products - in studio or on location	Architecture	Locations/places	Photo sourcing
Support	We can take high-quality portraits on location or in a professional studio. These might include people shots for advertising campaigns, team shots for press announcements or portraits.	We have managed the photography for a range of events including the star-studded Booker Prize ceremonies. Whatever the scale of your event we can help.	We offer a range of product photography types taken on location or in a professional studio, including simple white background shots, in-situ and in-action product shots.	We can produce stunning architectural shots for property launches and advertising campaigns.	We combine truly integrated place experience across multiple sectors to improve the value of places. High-quality photos are integral to place campaigns.	Imagery has been proven to increase content engagement and memorability. We can source high quality images to enhance your content marketing.
Indicative pricing for shoot and edit time*	Half day - from £350 (up to four hours) Full day - from £600 (up to eight hours) Additional studio cost - approx. £800 per day	Half day -from £350 (up to four hours) Full day - from £600 (up to eight hours)	Two hours - from £250 Half day -from £350 (up to four hours) Full day - from £600 (up to eight hours) Additional studio cost - approx. £800 per day	Half day -from £350 (up to four hours) Full day - from £600 (up to eight hours)	Half day -from £350 (up to four hours) Full day - from £600 (up to eight hours)	Two hours - from £250 One hour -from £185

*Please note indicative prices do not include travel costs.

Four has a range of in-house equipment; if additional equipment is required for shoots, we would let you know and charge for the hire.

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Case study - Foursight magazine

Beautiful things happen when you put the right visuals and words together and at Four we call this the power of together. A great example of this mantra is our own magazine Foursight which we publish every year for our clients and prospects. It brings together people, ideas and expertise from right across the agency into one excellent read.

We have shot iconic photographic portraits for a range of star-studded features to bring our Foursight editions to life. Some examples include:



Dylan Jones, editor of GQ



Raymond Blanc, chef



Baroness Lola Young, former Booker Prize chair of judges



Michael Ward, managing director of Harrods and Walpole chairman



Sir Peter Bazalgette, British television executive



Amina Taher, vice president brand and marketing at Etihad Airways



Greg Dyke, former BBC boss and former FA chairman

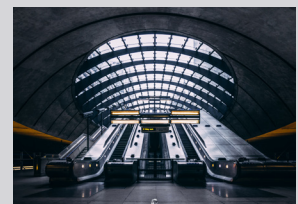
Key team members



George Whale, photographer and videographer

George has developed many skills while working with brands such as John Lewis, Honest Burgers, Street Feast, Artistry London and Wallacespace. Specialising in architecture, product, portrait, and event photography. George's work has been published in The Guardian, Amateur Photographer and i-D as well as having a solo exhibition at the London Festival of Architecture 2018.

Work examples:



John Scully, group creative director

In addition to his role as Four's group creative director, John is a keen photographer and has had his own photography exhibited at the Royal Photographic Society, amongst others. He is Four's lead director on photographic shoots, from high value international campaigns to more intimate smaller scale briefs. John has worked in many marketing sectors, including travel, automotive, financial, government, luxury, charities and technology.

Work examples: see Foursight portraits above



Amy Chevis, creative services director

Amy manages Four's team of creative and digital producers, developing engaging photography and film content for our clients. She helps guide clients through the overall production process from the initial briefing, working to bring their visions to life - on time and budget.

Contact

If you would like to find out more please email FourElements@fourcommunications.com.