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Select committee training

About select committee training from Four

Through our uniquely experienced consultants, we can provide you with the support necessary to ensure a highly effective select committee performance where politically-tested messages are delivered with impact.

Digital parliament has become a reality in the Covid-19 pandemic and select committees have been leading the way. Inquiries on the fallout for the UK economy, supply chains and key sectors as well as a focus on the resilience of the NHS and other public services are already underway. The new world of virtual evidence sessions and remote questioning is taxing for those giving evidence, but the significant opportunities and risks associated with a select committee performance remain.

Our service

Our hand-picked consultants from Four and our wider network provide a unique insight into politics, media and digital communications, offering a distinctively tailored service to meet your needs.

Based on our extensive experience of advising clients ahead of select committee evidence sessions, along with our digital team's work curating and preparing webinars, online consultations and digital engagement events, Four can provide an essential, comprehensive package of support.

We utilise the same video conferencing platform as the parliamentary authorities, ensuring a consistent look and feel when rehearsing. Parliamentary staff have adapted quickly to new technology and ways of working. With the formal committee procedures remaining consistent, we are able to guide you through this novel setup.

We can work closely with your existing advisors to deliver the mock committee rehearsal, or we can provide a wholly outsourced solution.

	Bronze	Silver	Gold
Price	£6,600	£11,550	£13,750
Immersion meeting To understand the issues, challenges and opportunities, what existing resources you already have in-house and agree the brief.	✓	✓	✓
Political strategy We bring decades of experience and a network of advisors to provide the right counsel on the political, media and stakeholder handling that wraps around your appearance.		✓	✓
Research A comprehensive 360 review of your existing policy and political context, background on previous hearings, and working with your in-house team and delivering a briefing on the key issues and likely lines of questioning.			✓
Messaging workshop Work with you and your team to agree responses to the questions that you are likely to face.		✓	✓
Select committee briefing pack Profiles of the committee members, existing key messages and Q&A all brought together into a pack to support your preparation and appearance at the committee.	✓	✓	✓
Remote mock committee session A panel of our experts will deliver an interactive select committee session to give you a highly realistic experience by utilising the same digital platform. This includes video recording of the sessions to help assess your performance.	One session	Two sessions	Two sessions
Feedback report At the end of the session we will provide a written report including top tips on handling, as well as advice on areas for additional research.	✓	✓	✓
Training module: select committees in a virtual parliament Understanding the select committee system and a look behind the scenes as to how the current virtual system is working - and what this means for you.		✓	✓

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Supporting services

A select committee appearance does not sit in isolation: it is part of your ongoing relationship with Westminster, Whitehall, the media, the public and other stakeholders.

Success is more than just walking out of the committee room unscathed - we know you need to promote your appearance to all these audiences and can help you develop a stakeholder and media relations strategy accordingly. Supporting services include:

- Awareness campaigns
- PR strategy formulation
- Resetting and reframing brand strategy
- Digital and social strategy
- Strategic consultancy
- Online media training

Our work

Four’s public affairs team regularly supports high profile, national organisations with select committee appearances which enhance their reputations, influence the recommendations of key reports and help to shape the wider political debate.

Anchor Hanover Group chief executive Jane Ashcroft provided crucial evidence to the Joint HCLG and work and pensions select committee inquiry on the future of supported housing. The inquiry revealed that government proposals for the withdrawal of subsidies to sheltered housing for older people were unsustainable, and played a key role in the government’s 2018 decision to support the case made by Anchor Hanover and reverse the plans.

London Legacy Development Corporation gave a convincing performance to the public accounts committee (PAC) on the corporation’s plans to develop a dynamic new heart for east London. PAC gave the LLDC forward programme a clean bill of health.

London Biggin Hill Airport’s oral evidence as part of the transport select committee inquiry into future UK airport capacity demonstrated the importance of small airports to the UK mix and helped build LBHA’s profile as a key part of London aviation.

Key team members



Ralph Scott
Managing director, public affairs

Ralph has 16 years working in public affairs, property, politics and communications, including as a political advisor in Westminster and cabinet member the London Borough of Camden. His expertise is in political strategy and stakeholder management for large, complex projects.



Jim Dickson
Director, public affairs

Jim specialises in public affairs consultancy in the property, development, infrastructure, transport and public sectors and has worked on integrated campaigns in the financial services and education areas.

Other products from Four

Bc Brand champions	Ev Events creation and management	Sc Social content and assets	An Animation	Mt Media training
Sa Sponsorship audit	Sc Select committee training	Se Search engine optimisation	Cv Corporate video	Aw Awards
Pt Presentation training	Im Issues management	Bw Brand workshop	Po Podcasts	Pe Penetration testing

Our corporate reputation clients

Contact

If you would like to find out more please email campaigns@fourcommunications.com