

# Cv Corporate video

## About corporate video from Four

Video is the king of content, and more than ever before plays a crucial role in marketing and communications across digital channels. We produce a broad range of video content from simple vox pop and interview setups through to complex and involving films with structured narratives. Our team is also adept at producing commercial advertising content, and now regularly livestream from events.

We produce video largely in-house, from conception through to shoots and post-production including motion graphics, scripting, voice overs and interviews.



## Case study

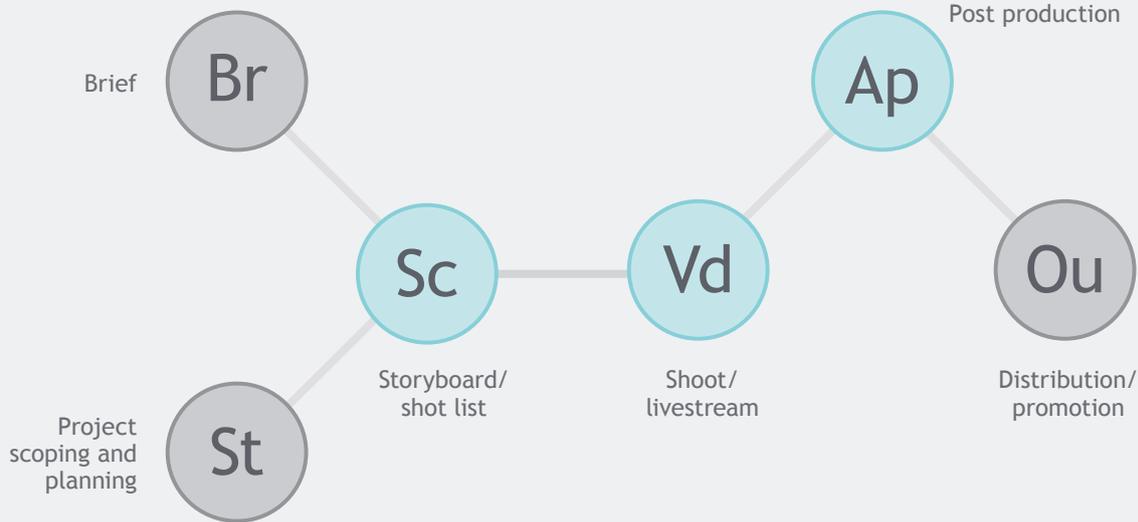
### The Man Booker Prize

During 2017 and for the first time in its history, The Man Booker Prize announced the results of the awards online using video content. Producing one minute video interviews featuring the judges' comments and books, and posting these across social channels and the website in real-time, these videos saw astounding engagement and results. The shortlist announcement video was viewed over 148.6k times in the first 24 hours, a 184% increase of people reached on Facebook year on year and 20% increase in impressions on Twitter year on year.

This was supported with livestreamed content (using both Facebook Live and Twitter's Periscope) from the awards evening and press conference seeing an average of 2,000 live viewers per stream.

# Cv Corporate video

## How it works



## Pricing



**Silver package**  
Event livestream  
from £1,495



**Gold package**  
60 second vox pop  
from £1,995



**Platinum package**  
60 second corporate  
interview  
from £1,295

## Other products from Four

<b>Bc</b> Brand champions	<b>Im</b> Issues management	<b>Sc</b> Social content and assets	<b>An</b> Animation	<b>Pe</b> Penetration testing
<b>Sa</b> Sponsorship audit	<b>Sc</b> Select committee training	<b>Se</b> Search engine optimisation	<b>Ev</b> Events creation and management	<b>Aw</b> Awards
<b>Pt</b> Presentation training	<b>Mt</b> Media training	<b>Bw</b> Brand workshop	<b>Po</b> Podcasts	

## Contact

If you would like to find out more please email  
[FourElements@fourcommunications.com](mailto:FourElements@fourcommunications.com)

## Key team members



**Paul Dalton-Borge**  
Managing director  
Paul runs our creative & digital practice which delivers brand strategy & development, advertising creative, digital marketing and content production.



**Anand Subramaniam**  
Video producer  
Anand leads video projects from conception through to shoots and post-production.